

 = Variable Data

Clients Name

HEY MICHAEL! DO YOU NEED TO UPGRADE YOUR COMMUNICATIONS?



Your Logo

Variable Image

Clients Name

Business Name

Your Businesses Message / Promotion

Your Businesses Contact Details

Hi Michael,

Hopefully you and your team at **Telco** don't need to upgrade your communications - but your customers might!

Here at The Marketing Mix we take pride in helping our clients make sure their customer's needs are taken care of, long after they have walked out of your shop front.

Personalised direct marketing with your existing client base is a proven way to make sure your customer's do business with you again ... and again ... and again.

You've already done the hard work to earn a customer's business - we'll help you make sure you keep them!

We'll talk soon
Chris McCarthy

the marketing mix

307 Selby Street, Osborne Park WA 6017 • PO Box 1722, Osborne Park WA 6916
T 08 9204 3111 F 08 9204 3122

UNDELIVERED PLEASE RETURN TO: PO BOX 1722, OSBORNE PARK WA 6916

POSTAGE
PAID
AUSTRALIA



Mr Michael Smith
Telco Shop 99
Big Shopping Centre
1999 Long Highway,
Successstown, WA, 6099

Barcode & Clients Address Details



better thinking better results

Your Logo



The Marketing Mix

 = Variable Data

Variable Image



Clients Name (Also their surname is on every Postbox!)

Your Logo

Clients Name

Your Businesses Message / Promotion

Your Businesses Contact Details

Dear **Glenn**,

It's been a while since we had the pleasure of helping you obtain finance for your property, so we thought the investor in you might be getting edgy and is perhaps thinking of buying again...

As a valued partner of GCD Finance, we would like to offer you a no-obligation meeting where we can sit down with you and show you what options are available to you when you are ready to buy your next property. We will also show you how your mortgage compares to any new products that have entered the market, just to make sure that you always have the best deal for whatever you are planning.

Glenn, simply call Chris McCarthy from TMM on (08) 9204 3111 or email chris@marketingmix.com.au to take the first step in adding to your property portfolio.

Thanks again for letting us assist you, & we look forward to hearing from you soon!
Best regards,

Chris McCarthy

the marketing mix

307 Selby Street, Osborne Park WA 6017 • PO Box 1722, Osborne Park WA 6916
T 08 9204 3111 F 08 9204 3122

UNDELIVERED PLEASE RETURN TO: PO BOX 1111, OSBORNE PARK WA 6018

POSTAGE
PAID
AUSTRALIA



Glenn Smith
84 Opportunity Street
Dizzy Heights NSW 2000



better thinking better results

Barcode & Clients Address Details

Your Logo



The Marketing Mix